Fashion Merchandising / BS Degree

Suggested Course Sequence

For students entering the major in catalog year 2020-21

YEAR 1					
SEMESTER	FALL		SPRING		
	INT 100 Principles of Academic Integrity	0			
	FYS 100 First Year Seminar	1			
	ENG 151 College Writing I	3	ENG 152 College Writing II	3	
	FDES 200 Textiles Scientific Reasoning (SR)	3	FMER 223 The Business of Fashion	3	
	MKT 206 Principles of Marketing	3	GDES 125 Fundamentals of Digital Media	3	
	Fine Arts (FA) Recommended:				
	ART 106 Introduction to Art History	3	IS 135 MS Office Applications	3	
	Communication Intensive (CI)	3	Quantitative Literacy (QL)	3-4	
CREDITS	16 CR	EDITS	15 - 16 CI	REDITS	
YEAR 2					
SEMESTER	FALL		SPRING		
	FMER 210 Fashion and Culture		FDES 274 History of Fashion		
	Social Science I** (SS)	3	Humanities II* (HUM)	3	
	MGT 210 Business Writing 200-level Writing Intensive (WI)	3	MGT 204 Principles of Management Social Science II** (SS)	3	
	200 level Wilding Interiorve (WI)	-	EC 202 Principles of Microeconomics	<u> </u>	
	Scientific Reasoning - Lab (SR-L)	4	Social Science II** (SS)	3	
	Humanities I* (HUM)	3	LAW 208 Business Law	3	
	General Elective or Minor Course	3	General Elective or Minor Course	3	
CREDITS	16 CREDITS 15 C		EDITS		
YEAR 3					
SEMESTER	FALL		SPRING		
	ACC 215 Financial Accounting	3	FMER 290 Internship Preparation	1	
	FMER 315 Writing for Fashion		FMER 340 Merchandise Sourcing and Logistics		
	300/400-level Writing Intensive (WI)	3	(offered spring)	3	
	FMER 320 Fashion Retailing (offered fall)	3	FMER 360 Visual Merchandising (offered spring)	3	
	FMER 323 Fashion Product Merchandising (offered fall)	3	MKT 311 Consumer Behavior	3	
	General Elective or Minor Course	3	General Elective Recommended: EC 201 Principles of Macroeconomics	3	
	denotal Electric of minor source	1	General Elective or Minor Course	3	
		15 CREDITS		16 CREDITS	
CREDITS	15 CR	FDITS	16 CR	FDTTS	
CREDITS YFAR 4	15 CR	EDITS	16 CR	EDITS	
YEAR 4		EDITS		EDITS	
	FALL	Ι	SPRING	ı	
YEAR 4		BDITS 3		BDITS 3	
YEAR 4	FALL FMER 390 Internship	Ι	SPRING	1	
YEAR 4	FALL FMER 390 Internship FMER 430 Current Topics in Fashion Merchandising	3	SPRING INBUS 325/MKT 325 International Marketing	3	
YEAR 4	FALL FMER 390 Internship FMER 430 Current Topics in Fashion Merchandising (offered fall)	3	SPRING INBUS 325/MKT 325 International Marketing MKT 336 Integrated Marketing Communications	3	
YEAR 4	FALL FMER 390 Internship FMER 430 Current Topics in Fashion Merchandising (offered fall) Humanities III* (HUM)	3 3 3	SPRING INBUS 325/MKT 325 International Marketing MKT 336 Integrated Marketing Communications Humanities IV* (HUM)	3 3 3	

PROGRAM POLICIES

Specific information regarding program policies and tracks (if applicable) may be found in the Stevenson University Catalog. Please consult with your academic advisor/success coach if you need additional information.

Prerequisite and co-requisite information is listed in the course descriptions.

No student, regardless of major, will be permitted to advance to the next course without earning a grade of "C" or better in the prerequisite course(s). When a grade below a "C" is earned in a major course, the student must repeat that course. A course may be repeated once without special permission.

COURSE INFORMATION

FYS-100 First Year Seminar 1-credit course required for all first year students.

GPS-101

Trad Student Online Orientation O-credit Blackboard course to prepare for taking SU online classes.

INT-100

Principles of Academic Integrity O-credit Blackboard course required for all students.

GENERAL EDUCATION NOTES

Stevenson Educational Experience (SEE) courses are identified in blue.

- Specific courses that fulfill SEE requirements are listed in the SU Catalog, on the SU Now Portal, and through Student Planning.
- Students must complete all SEE and major requirements and earn a minimum of 120 credits.
- A minimum of 15 credits must be taken at the 300/400 level.
- *HUMANITIES classes must be from at least three different disciplines.
- **SOCIAL SCIENCE classes must be from two different disciplines